

# STORE AND PROTECT THE DATA THAT YOU COLLECT WITH AWS CLOUD

## **DATA AND STORAGE REQUIREMENTS ARE GROWING**

Amount of data stored by organizations will grow

by 2025

**70** % 87 % Percentage of data stored in

### WHY BUSINESSES LIKE YOURS ARE CHOOSING THE CLOUD

#### **On-premises**

- Requires investments in hardware, software, and hidden costs, like power, cooling, and floor space.
- Difficult to predict how much data you'll need to store, process, and analyze in the future.
- Needs a high level of security expertise to create, monitor, and maintain a secure system.
- Hardware and software failures, data corruption, and loss of power can cause unexpected downtime.

### **Cloud storage**

the cloud will increase

Cost	Pay-as-you go for only the storage resources you use, with no upfront investments.
Capacity	More flexibility for scaling your capacity up or down as your business requires

Cloud infrastructure and facilities are built according to the most **Security** stringent security standards

Additional redundancy for your data to ensure it's available to you Continuity if a theft or disaster happens on your site.

## Visit the **AWS** Resources Hub for small and medium-sized business to learn more.

#### THE IONIC ADVANTAGE

As an AWS Partner and Managed Cloud Services provider, we offer a comprehensive solution for all your data needs. We analyze your data usage, recommend the most costeffective tier (from high-performance EBS to budget-friendly S3 Glacier), design secure architectures, and continuously optimize costs. Our seamless data migration minimizes disruption, so you can focus on what matters – your busines<mark>s. Let us be your trusted</mark> advisor and unlock the full potential of AWS data storage.



Schedule a Call

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